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To:

NAME:	FACSIMILE:	TELEPHONE:
U.S. Patent and Trademark Office M/S Amendment	(571) 273-8300	

FROM: Katherine D. Lee (Reg. No. 44,865)

DATE: January 24, 2006

Number of pages with cover page:	13
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Contents of this Transmission:

Inventor: Desmond MASCARENHAS	Atty Docket No. 479942000300:
Application No.: 09/899,348	Filing Date: July 5, 2001
Group Art Unit: 3623	Examiner: R. Jeanty
Title: SYSTEM AND METHOD FOR USING PSYCHOLOGICAL SIGNIFICANCE PATTERN INFORMATION FOR MATCHING WITH TARGET INFORMATION	
Documents:	
Transmittal (1 page)	
Amendment in Response to Non-Final Office Action (11 pages)	
Facsimile Return Receipt Cover	
Sender's Initials: KDL3/jxh3	Date: January 24, 2006

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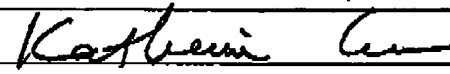
PTO/SB/21 (09-04)

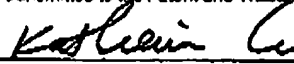
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	09/899,348
		Filing Date	July 5, 2001
		First Named Inventor	Desmond MASCARENHAS
		Art Unit	3623
		Examiner Name	R. Jeanty
Total Number of Pages in This Submission	11	Attorney Docket Number	479942000300

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply (11 pages) <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Facsimile Return Receipt Cover
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	MORRISON & FOERSTER LLP (Customer No. 20872)		
Signature			
Printed name	Katherine D. Lee		
Date	January 24, 2006	Reg. No.	44,865

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Signature:

Katherine D. Lee
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Docket No.: 479942000300
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Desmond MASCARENHAS

Application No.: 09/899,348

Confirmation No.: 2173

Filed: July 5, 2001

Art Unit: 3623

For: SYSTEM AND METHOD FOR USING
PSYCHOLOGICAL SIGNIFICANCE
PATTERN INFORMATION FOR MATCHING
WITH TARGET INFORMATION

Examiner: R. Jeanty

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated October 24, 2005 (Paper No. 100305), for which a response is due on January 24, 2006. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

sf-2041321